**Caribbean Customized**

1300 Bay View Drive

Coral Gables, FL 33124

January 3, 2018

Caribbean Customized values our loyal customers. Because you have booked a cruise with us in the past, we would like to inform you of our new Emerald Program.

As a reward for frequent booking, you can take advantage of this program at no additional cost. The Emerald Program provides the following benefits:

* A subscription to our quarterly magazine
* Special savings coupons to be used in our restaurants and entertainment areas
* The services of an Emerald representative, available on every cruise
* A members-only onboard event

Sincerely,

Lucinda Parsons, President